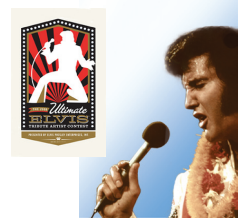


NEW JERSEY
ULTIMATE ELVIS®
TRIBUTE ARTIST CONTEST & FESTIVAL
Rules & Regulations



All participants in the NEW JERSEY ULTIMATE ELVIS® TRIBUTE ARTIST CONTEST & FESTIVAL must abide by the following rules below. In the rules, REN MEDIA PUBLISHING, INC which presents the NEW JERSEY ULTIMATE ELVIS® TRIBUTE ARTIST CONTEST & FESTIVAL will be referred to as "FESTIVAL," Elvis Tribute Artist contestants will be referred to as "ETAs" or "Contestants", "Ultimate Elvis Tribute Artist Contest" will be referred to as "UETAC" and Elvis Presley Enterprises will be referred to as "EPE."

GENERAL

1. REGISTRATION

All interested parties must officially register and submit the following to be deemed an officially registered CONTESTANT in the FESTIVAL, without exception.

- A fully completed Registration form showing the Category, a fully completed 5 song preference selection & signature of CONTESTANT.
- An applicable registration fee, (See Paragraph #4 regarding Payment). Payment must accompany registration to be considered officially registered. Payment may be made online with an online registration.
- A clear, professional quality, color head & shoulders photograph in High Resolution and a minimum 300dpi (jpeg or tiff file)
- A short biography with a maximum of 50 words. The FESTIVAL reserves the right to edit the biographies appropriately due to excessive wording or questionable content.
- A dated and signed UETAC Release Form, and Stage Performers Release form, in addition to all the above.

2. CONTESTANT RESTRICTIONS

Employees or relatives of employees of FESTIVAL are unable to compete in the FESTIVAL, or to accept any position with respect to judging during the FESTIVAL.

3. AGE RESTRICTIONS

All CONTESTANTS must be at least eighteen (18) years of age or older to register for inclusion as a FESTIVAL ETA.

4. CONTESTANT REGISTRATION FEE

CONTESTANT early bird registration fee is \$100.00 if received on or before May 29, 2008. \$110.00 beginning May 30, 2008 through June 21, 2008.

NO FURTHER REGISTRATIONS WILL BE ACCEPTED AFTER JUNE 21, 2008.

5. CONTESTANT EARLY REGISTRATION REWARDS

Due to seating limitations at the GRAND FINALS, FESTIVAL will give two complimentary tickets to the first 25 CONTESTANTS that have completed their registrations in full. All CONTESTANTS will receive two passes (contestant and guest) for all ELIMINATION AND QUALIFYING ROUNDS.

6. ADDITIONAL CONTESTANTS REWARDS

Registered ETA's that perform at FESTIVAL'S "Meet & Greet" (a 10-15 minute singing & introduction performance for the fans prior to your scheduled Preliminary) will receive \$250.00. There is limited space for the "Meet & Greet". This will be on a first come first serve basis. (see "Schedule Of Events" at www.elvisnj.com)

- Certificate of Participation
- Multiple Town Discounts at participating Shops and restaurants

7. PRIZE MONEY

PROFESSIONAL GRAND FINALS

1st- \$3500.00 and qualification into the Semi Finals of The Ultimate Elvis Tribute Artist Contest held during Elvis Presley Week in Memphis 2008. PLUS Travel and lodging for TWO.

2nd - \$1500.00, 3rd - \$1000.00, 4th - \$750.00, 5th - \$500.00, 6th through 10th- \$350.00

NON-PROFESSIONAL

1st - \$750.00 plus possible entry into GRAND FINALS if ETA's score is one of the top ten scores. 2nd - \$500.00 plus possible entry into GRAND FINALS if ETA's score is one of the top ten scores, 3rd - \$250.00

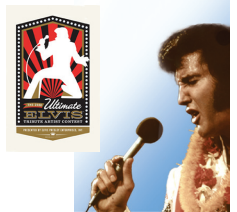
8. PROFESSIONAL/NON-PROFESSIONAL ELIGIBILITY

PROFESSIONAL - You make at least 22% of your living/income being an Elvis TA

NON-PROFESSIONAL - You make part-time income as an Elvis TA on a hobby or amateur basis.

9. PAYMENTS

Payment of applicable registration fees must be received at the time of online Registration to be valid. If you do not have access to a computer you must call the Office at 732-382-6815 to request the registration be mailed or faxed. Payment must be made via Credit Card or by submitting a Money Order along with the completed Registration. Please Note: Registration is not deemed valid or complete until payment is received in full to the Festival Office. After your payment has been processed, you will receive a Registration Number for your records.



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Acceptable methods of payment - CREDIT CARD (VISA, MASTER CARD, AMEX) To make a payment by phone 1-800-439-2122
Check, Money Order or Bank Check.

10. REFUNDS

There will be absolutely NO REFUNDS, in whole or in part, of Participation Fees, without exception.

11. USE OF COPYRIGHTS & TRADEMARKS

Participation in the FESTIVAL does not grant any rights to use the name, image or likeness of Elvis Presley or FESTIVAL other than as embodied in the ETA's participation as CONTESTANT and CONTESTANT's performance or the trademarks Ultimate Elvis Tribute Artist™ or Ultimate Elvis Tribute Artist Contest™.

12. EXPENSES

FESTIVAL is not responsible for any expenses for participants, at any time during the Festival, including but not limited to travel, meals, or accommodations unless otherwise agreed upon under contract or through provisions/benefits provided to the CONTESTANT upon official registration. CONTESTANTS are responsible for any taxes or fees in relation to winnings and may be issued a form 1099 by FESTIVAL.

13. LICENSING

The FESTIVAL is an officially sanctioned Festival under a License Agreement with Elvis Presley Enterprises Inc. As such, any CONTESTANT found violating the rights of EPE through misuse or infringement of EPE's trademarks or copyrights, or found to be performing in any unregistered or unlicensed venue at any time during the Festival event, or in any way disparaging, damaging or abusing the image, likeness, or reputation of Elvis Presley will be eliminated from participation in the FESTIVAL as a whole and or disqualified from the FESTIVAL without refund or recourse.

14. PERSONAL CONDUCT

- Profanity, vulgarity or abusive behavior, of any kind, to FESTIVAL, staff, or volunteers, whether in private, in public, or on stage will not be tolerated.
- CONTESTANTS are not allowed to speak privately with judges prior to or during the contest.
- The use of alcohol or illegal drugs is strictly prohibited.
- CONTESTANTS may use guitar as a prop BUT NOT TO PLAY IT!
- At no time may a CONTESTANT throw items from the stage.
- CONTESTANTS are not allowed to leave the stage during their performance.
- CONTESTANTS are not allowed to swing microphones, microphone stands or perform in a dangerous manor.
- CONTESTANTS may not invite spectators or anyone onto the stage.

Violation of these rules can result in immediate elimination from participation in the FESTIVAL as a whole and or disqualification as a CONTESTANT from the competition, without recourse or refund. FESTIVAL reserves the right, in its sole discretion, to enforce this rule as it deems necessary.

15. RIGHT TO USAGE

All CONTESTANTS grant the FESTIVAL, EPE and UETAC the right to use their name, image, likeness, biography, photographs or audio/visual footage of their participation and or performance, without the payment of any compensation, in connection with the advertising, promotion or marketing of the FESTIVAL, without limitation or exception, in perpetuity.

All participants grant the FESTIVAL, EPE and UETAC the irrevocable right to use, record, adapt, reproduce, distribute, broadcast, and exhibit their participation and or performance(s) in perpetuity in any and all media, manners and platforms, without the payment of compensation, unless otherwise expressly agreed upon under contract by the FESTIVAL, EPE and UETAC.

16. MEETINGS AND PR

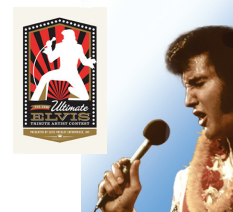
CONTESTANTS must attend all scheduled meetings and PR opportunities at FESTIVAL locations unless excused by FESTIVAL.

17. VIDEOTAPING/RECORDING

No videotaping or recording of any part of contest will be permitted without the express written consent of FESTIVAL and ETE.

18. DRESSING ROOM & BACKSTAGE ACCESS

Only ETAs participating in the FESTIVAL will be allowed through the dressing room and backstage. ETAs are asked NOT to leave the Dressing Room area until such time as they are escorted to the stage for performance. A special badge will be given to ETAs participating to allow access during the event. Participating ETAs and one Assistant (GRAND FINALS ONLY) will be permitted in the Dressing Room area and must show appropriate identification to on-duty security. No Assistants are permitted backstage without pre-authorization from FESTIVAL



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19. ETA MERCHANDISE

Sales of contestant (NON-ELVIS IMAGE OR LIKENESS) merchandise ONLY (e.g., t-shirts, cds,) will be permitted at designated areas/times so the ETA can sign autographs and talk with fans. Festival shall receive \$1.00 per CD/DVD sold only. (Specialty items subject to FESTIVAL approval).

20. OMISSIONS

FESTIVAL and its affiliates takes no responsibility for omissions or spelling errors in connection with these rules.

21. INDEMNIFICATION

CONTESTANT agrees to hold harmless FESTIVAL, EPE, and all affiliates, employees, contractors, Partners, Officers and their heirs from any and all liabilities that may arise directly or indirectly in connection with competing in this contest.

22. SUBJECT TO CHANGE

FESTIVAL reserves the right to change these Rules & Regulations, contest format and scoring without notice. All changes will be posted on www.ELVISNJ.com.

MUSIC AND SOUND

1. Each contestant will be responsible to provide professionally produced back up tracks for their performances in CD format.
2. Should a back up band be provided (GRAND FINALS), contestants will be required to select songs from a pre list of songs.
3. Contestants agree to rehearse on location as requested by FESTIVAL.
4. FESTIVAL reserves the right to provide for sound check and rehearsal for "all", "none" or "some" of the contestants.
5. FESTIVAL will do its best to regulate and mix music and vocals. However, such services are at the total discretion of the FESTIVAL.

COMPETITION ROUNDS

1. PRELIMINARY ROUND 1 - Thursday July 3, 2008 - 7:30 to completion (ETA'S only have to enter one Preliminary Round).
Two (2) songs with background/karaoke style tracks.

2. PRELIMINARY ROUND 2 Friday July 4, 2008 - 4PM to completion
Two (2) songs with background/karaoke style tracks.

3. GRAND FINALS - Saturday July 5, 2008 8PM
Two songs live with the official Elvis Tribute Band - Finalists are not permitted to provide their own music, instruments, backup singers. A few of the top ten finalists may be requested to sing with our guest Celebrities during the contest/show.

JUDGING

1. Contestants will be judged on a score of 1 to 10 (10 being the highest score) on the following categories during the contest:
 - **Vocals:** Ability of the ETA to match the sound and quality of Elvis's voice.
 - **Appearance:** Ability to match the look, styles and movement of Elvis in the specific era represented.
 - **Performance:** Ability to perform as Elvis in a style in which he would have performed.
 - **Stage Presence:** Ability to re-create the charisma Elvis created when performing on stage.
 - **Representation of Elvis's Legacy:** Looking at the overall performance, how authentic is representation of ELVIS's legacy.
2. The scores from each category will be totaled and the contestant with the most points is the winner.
3. FESTIVAL contest may be more than one round of competition and may be over multiple days.
4. ALL rounds will follow the same scoring format; however, the category scores will be totaled for each round. The preliminary round score will then be totaled. The contestants with the top 10 scores will advance to the grand final round. The Elvis Tribute Artist that has the highest total points at the end of this round will be the winner.
5. Contestants may be required to perform multiple songs in each round. Number of songs will be determined by FESTIVAL organizers and may change from round to round.
6. Contestants may not repeat songs performed by other contestants within an individual round of competition unless approved by festival.. Contestants will draw numbers prior to each round to determine the order of picking songs.
7. Songs will then be picked in round robin format. i.e. Contestant that draws 1 picks his first song then 2 picks his first song. This will continue until, the number of songs needed per contestant, are picked.
8. Contestant's performance order for each round will be determined by drawing of numbers.
10. Contestant who misses their performance will not be scored for that round. However, at the FESTIVAL discretion may continue to the next round.